

La Roca del Vallès, May 2023

## ARCOL presents the eMirror system (CMS) at home, at the UITP Summit.

The company positioned and recognized for its broad portfolio of **mirrors** for different types of vehicles, celebrates this anniversary by consolidating the new technological era.

Arcol leads its position in the rear-view mirror sector by launching the <u>*eMirror*</u> system at the end of 2021 and exceeding sales expectations during the year 2022. The <u>*eMirror*</u> is the high-definition digital camera and monitor system that brings more safety. This CMS, Camera Monitoring System, from Arcol revolutionizes the traditional method of viewing by improving the driving experience in the bus and coach sector.

The *eMirror* the main product presented at the UTIP Summit Barcelona, June 2023, is composed of two cameras and one monitor in each side of the vehicle that cover categories II and IV and, as an option, it can be expanded to categories V and VI by including extra cameras and a monitor.

*Three main benefits* can be highlighted: Increased safety, Improved vision and Optimization of total cost of ownership.

- *Increased safety.* The system improves safety under different lighting conditions, widens the field of vision and reduces blind spots, thus reducing the driver's visual stress. HDR Technology.
- *Improved vision*. The monitor transmits better visibility during the day, at night, in tunnels and in all weather conditions thanks to the HD image taken by the camera.
- Total cost of ownership optimization. The compact eMirror design improves maneuverability on the road, especially in urban environments, reducing the risk of collision. Consequently, its repair time due to accidents is shortened. At the same time, fuel consumption is decreased thanks to the improved aerodynamics due to the compacted dimensions of the design.
- IP 69K Certified Cameras
- ✤ Approvals R46 R10 R118

The *eMirror* system is under constant development with the possibility of incorporating new functionalities such ADAS.

Arcol celebrates its 80th anniversary full of novelties and illusions. Welcome to the new technological era!



All benefits and features on the eMirror page

**YouTube** Check the video of presentation and playlist of this system: LINK

Linked in, Stay updated through our LinkedIN page

www.arcol.es www.emirror.es



## ABOUT ARCOL

Industrial Arcol S.A. is a family company that started its activity in Barcelona in 1942 by the hand of

Mr. Arturo Colom.

From then until now 3 generations of the Colom family have developed and commercialized different accessories to cover the driving needs of coaches, city buses, minibuses, motorhomes, special vehicles, trains and trams.

Its product range highlights the most emblematic and broadest category, the **rear-view mirrors**, which has been complemented, over the years, by **roller blinds**, **school signs**, **cameras and monitors**.

A few years ago, Arcol took a giant step forward with the development of the *eMirror*, the highdefinition digital camera and monitor system that replaces mirrors. This new area is the continuation of the constant innovation that Arcol has made since its beginnings thanks to the efforts of the whole team of the company in order to meet the needs of drivers, while always ensuring driving safety.

evolving vision

Contact: <u>marketing@arcol.es</u> <u>www.arcol.es</u> <u>in</u>, <u>Industrial Arcol S.A.</u> Juan de la Cierva 4 Pol. Ind. Valldoriolf 08430 La Roca del Vallès (Barcelona) Spain

> www.arcol.es www.emirror.es